

# Press Release....Press Release....Press Release



BergFashionLibrary.com



Oxford, 15 June 2009

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## The Victoria and Albert Museum signs partnership agreement with Berg Publishers

Berg Publishers and the Victoria and Albert Museum are pleased to announce a new partnership which means that 1600 images from the internationally renowned V&A fashion collection will be available through the Berg Fashion Library, a new online resource launching in May 2010.

V&A images will be indexed – alongside other content including books and journals – according to an extensive classification system specially created for the Berg Fashion Library. The classification system will make it easier for students, scholars and curators throughout the world to see clothing and related objects that they might not otherwise know existed. Users will be able to search and browse for specific items of dress and to move between text and related images with ease.

Thumbnail images will be displayed within the Berg Fashion Library, and users will be able to click through to the V&A website for the full-sized image and further information.

**Christopher Breward**, Head of Research at the V&A, comments:

*“This agreement is an excellent example of how the V&A can work with partners to improve access to our collections and to further our educational mission. Berg is a leading international publisher of books and journals on dress and fashion, and we are very pleased to be collaborating with them on this pioneering online venture.”*

**Kathryn Earle**, Managing Director of Berg Publishers, says:

*“We are thrilled that such a wide range of images from the V&A’s outstanding collection will be available through the new Berg Fashion Library. The BFL will enhance discoverability and awareness of the collection for students, scholars and curators world-wide. These V&A images have tremendous value for fashion students and practicing designers, who often look to the past for inspiration, and for anyone wishing to learn more about the history of dress.”*

**ENDS**

## Notes for Editors

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### **About the Berg Fashion Library**

Launching in May 2010, the Berg Fashion Library will be the first online portal to provide access to interdisciplinary and integrated book and journal content offering comprehensive coverage of dress and fashion around the world.

Informed by prestigious academic and library advisors, the BFL will offer cross-searchable access to an expanding range of content collections (for example the new 10-volume *Berg Encyclopedia of World Dress and Fashion*), including images. All collections will be underpinned by a specially created and highly detailed taxonomy to enhance search and browse.

The Berg Fashion Library will be available by annual subscription to institutions worldwide. For further information, please visit [www.bergfashionlibrary.com](http://www.bergfashionlibrary.com).

### **About Berg Publishers**

Established in 1982, Berg is the leading international publisher of academic books, reference works, and journals on world dress and fashion, a fast-growing and interdisciplinary area of study at universities and colleges worldwide.

Berg publishes approximately 50 new books each year, and over 100 titles in fashion theory and practice are already available.

Berg also publishes 16 academic journals on culture and the visual arts including the market leading *Fashion Theory*, the award-winning *Textile: The Journal of Cloth & Culture*, and the newly launched *Fashion Practice*. See [www.bergjournals.com](http://www.bergjournals.com) for further details.

In 2008, Berg won the Independent Publishers Award for E-Publishing in recognition of its achievements and plans for online publishing.

Berg was acquired by Bloomsbury PLC in September 2008.

For more information about Berg Publishers, please visit [www.bergpublishers.com](http://www.bergpublishers.com).

### **About the V&A**

The V&A is one of the world's greatest museums of art and design, with collections unrivalled in their scope and diversity. It was established to make works of art available to all and to inspire British designers and manufacturers. Today, the V&A's collections continue to intrigue, inspire and inform.

